



Power Vector (A division of Electronic Craftsmen)  
100 Campbell Avenue, Unit 10  
Kitchener, ON Canada N2H 4X8  
Tel: 519-744-5677  
Fax: 519-744-7910  
Website: [www.powervector.com](http://www.powervector.com)

## PRESS RELEASE

Contact:  
Lazar Petrov  
Account Manager  
Power Vector  
Tel 519-744-5677 Ext. 530  
Email: [lpetrov@powervector.com](mailto:lpetrov@powervector.com)

FOR IMMEDIATE RELEASE

### **Power Vector is a certified partner in OSRAM Opto Semiconductors “LED Light for You” network**

**Kitchener, ON (March 4, 2009)** – Power Vector, designers and manufacturers of *dimnable LED power solutions*, have been designated as a certified partner by OSRAM in their “LED Light For You” network in the Electronic Solutions category. LED Light For You (LLFY) is focused on enabling lighting manufacturers, designers, and LED integrators in the design and implementation of their Solid State Lighting (SSL) products. Power Vector’s 25 years of power design experience, combined with their expertise in the area of LED driving and dimming, will bring significant value to LLFY.

“LLFY represents an opportunity for Power Vector to align our technology with OSRAM’s market leadership” said Lazar Petrov, Account Manager for Power Vector. “Our *dimnable LED power solutions* complement OSRAM Opto Semiconductors’ products. Power Vector enables lighting designers and integrators by providing configurable options for drive currents with analog or DMX dimming interfaces.”

“Power Vector adds significant value and expertise to the LLFY partner network with their high quality, configurable electronic LED driver solutions,” said Marc Dyble, product marketing manager and NAFTA representative for LLFY at OSRAM Opto Semiconductors. “The growth of our LLFY network highlights the acceptance and enthusiasm for LED technology. The collaboration between partners allows the end user to create robust solutions and launch their LED solutions successfully in the marketplace.”

The “LED Light For You” network offers users the support they require to deliver their SSL projects. This support includes technical and engineering assistance as well as installation recommendations. “We think the partnership provides a high degree of synergy for all stakeholders” adds Dave Tikkanen, Vice President of Power Vector. For more information please refer to [www.ledlightforyou.com](http://www.ledlightforyou.com) and [www.powervector.com](http://www.powervector.com).

Power Vector provides Dimmable LED power solutions that include power, dimming interface (Analog 0-10Vdc or DMX) and constant current outputs in one, energy efficient, robust package. All of Power Vector’s dimmable products include a patent pending proprietary dimming technique that offers industry leading low level dimming. A leader in digital power and control products, Power Vector’s configurable output currents complement OSRAM Opto Semiconductors LED products by providing customers with the ability to drive LEDs efficiently and reliably.

Power Vector, a division of Electronic Craftsmen Corporation, is located in Kitchener, ON is an ISO 9001:2008 certified facility. Power Vector products are designed to NAVS0 P-3641-A power supply guidelines to ensure high reliability.

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If you would like more information about this release, or to schedule and interview with Lazar Petrov, please call 519-744-5677 Ext. 530 or email at [lpetrov@powervector.com](mailto:lpetrov@powervector.com).